



1725 W Williams Dr, Suite 27  
Phoenix, AZ 85027  
Phone: 602-596-4060

www.SilverAuctionsAZ.com  
Info@SilverAuctionsAZ.com  
Fax: 602-596-4059

## SEASON SPONSOR

### Silver Auctions Arizona Classic and Collector Car Auction

**November 9-10, 2018**

**January 10-12, 2019**

**April 12-13, 2019**



16101 N 83<sup>rd</sup> Avenue  
Peoria, Arizona 85381

#### OPPORTUNITY INCLUDES:

- Rotating banner on top of home page on [www.SilverAuctionsAZ.com](http://www.SilverAuctionsAZ.com)  
(September 1<sup>st</sup> 2018 – August 31<sup>st</sup> 2019)
- Banner image on [www.SilverAuctionsAZ.com](http://www.SilverAuctionsAZ.com) in lower ad rotator  
(September 1<sup>st</sup> 2018 – August 31<sup>st</sup> 2019)
- Inclusion in eblasts – 1 to 2 per week  
(September 1<sup>st</sup> 2018 – August 31<sup>st</sup> 2019)
- Inclusion in social media posts – 1 to 2 per week  
(September 1<sup>st</sup> 2018 – August 31<sup>st</sup> 2019)
- Inclusion on Sponsor page with company logo and link to company website  
(September 1<sup>st</sup> 2018 – August 31<sup>st</sup> 2019)
- Inclusion in marketing events Silver Auctions Arizona participates  
(September 1<sup>st</sup> 2018 – August 31<sup>st</sup> 2019)
- Inclusion on step and repeat banner behind auctioneers at all 3 events
- Display space at all 3 events

**Season Sponsor – \$7500**

**Season Sponsor (logo included in Silver Auctions Arizona Commercial) - \$10,000**



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## **Silver Auctions Arizona**

### Classic and Collector Car Auction

### **Media and Advertising Campaign**

Daily liner ad in **Arizona Republic**

Quarter page display ad in Sunday **Arizona Republic**

One sixth page ad every Wednesday in the **Peoria Today** paper

One sixth page ad every Wednesday in the **Sun City Independent** paper

One sixth page ad every Wednesday in the **Sun City West Independent** paper

One sixth page ad every Wednesday in the **Surprise Independent** paper

1 to 2 **Eblasts** per week from Silver Auctions Arizona

1 to 2 **social media posts** per week from Silver Auctions Arizona

Commercial in **OTT** targeted advertising

Commercials on **Channel 5** Starting mid October

**Classiccars.com** advertorial and auction listing

Sponsor **Nancy Perry Productions** (Silver Auctions Arizona participates in weekly car shows and car events)

Sponsor **CruisinArizona.com**